

# PRAGUE TV JOB LISTINGS

YOUR ONLINE ENGLISH LANGUAGE JOB SOURCE  
LIST YOUR JOBS AND GET RESULTS!

JOBS

## WHAT YOU GET?

- Job input control panel
- Direct apply options
- Ability to add, edit and delete individual jobs
- Online live statistics tracking
- Monthly activity reporting

## ADDITIONAL OPTIONS

**Gold Listing** – Premium listing of your business in the Prague Directory  
**Standard banner advertising**  
**PR articles**  
**Corporate profile video**

## PRICING

### Jobs Listings – Listed for 1 month

1 credit = 1,000 czk  
3 credits = 2,500 czk  
5 credits = 4,000 czk  
10 credits = 7,000 czk  
20 credits = 12,500 czk

### Featured Jobs – Listed for 1 month

The price per Featured Job = 2 credits

## BANNER ADS

Top Banner – 10,000 czk/mo  
Left 1 – 5,000 czk/mo  
Left 2 – 2,500 czk/mo  
Right 1 – 5,000 czk/mo  
Skyscraper – 7,500 czk mo

\* prices are per month and are not inclusive of DPH (20%)

## PARTNER PACKAGES

### Standard Package – 60,000 /year

- Basic Listing
- 10 Credits per month
- 1 Featured Job per month

### Silver Package – 100,000/year

- Basic Listing
- 20 credits per month
- 2 Featured Jobs per month
- 1 right side banner in jobs (rotation maximum 3 companies)
- 1 PR article

### Gold Package – 200,000/year

- Basic Listing
- Unlimited Credits/positions per month
- 3 Featured Jobs
- Partner Logo on right jobs section
- Top banner Jobs (rotation maximum 3 companies)
- 4 PR articles per year (1 per quarter)

## JOBS INDEX PAGE

## SOME BASIC STATISTICS

July 2011: 6,000 unique visitors

July 2011: 11,000 visits

July 2011: 52,252 page views

